

ORDER FORM

From

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To,
The Chairman,
Souvenir Committee,
5th All India Conference,
All India BSNL Executives' Association,
Mysuru

Subject : Advertisement in the Souvenir.

Sir,
In response to your request for reserving a space in your Souvenir for advertisement of our product/ services, I/We hereby reserve the Advertisement space in **Back Cover Page / Inner Cover Page / Special Full Page / Ordinary Full Page / Special Half Page / Ordinary Half Page / Special Quarter Page / Ordinary Quarter Page** as per the applicable rate.

I/We, am/are also enclosing herewith a Demand Draft / Cheque No..... dated..... Drawn on Bank for Rsalong with the advertisement material towards advertisement charges in souvenir.

Matter / Block for advertisement is herein appended.

Signature with Seal

- Enclosure: 1. Matter
2. DD/Cheque.

(All DD's/Cheques may be made payable at Mysuru only)



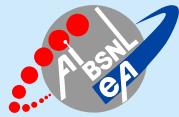
ALL INDIA BHARAT SANCHAR NIGAM LIMITED EXECUTIVES' ASSOCIATION NEW DELHI



5th ALL INDIA CONFERENCE-2016

MYSURU, KARNATAKA STATE 17th to 19th June 2016

ALL INDIA BHARAT SANCHAR NIGAM LIMITED EXECUTIVES' ASSOCIATION NEW DELHI



Date:-16-02-2016

Sir / Madam,

Telecommunication is now recognized as the main life line for the economic and industrial growth of the country. Over the decades, the telecommunication has gone through revolutionary changes. Indian Telecom, which is more than 150 years old, has also witnessed several changes with regard to the technology, facilities and uses.

Bharat Sanchar Nigam Limited, which came into existence with effect from 01.10.2000 by conversion of Department of Telecom Operations into a PSU, in fact is the pioneer organization in connecting the people of India through a number of varieties in telecommunication services. The executives of BSNL have always been associated with the rapid and continuous changes in telecom technology and introduction of new services. They continue to use their expertise and experience for development and operation of telecom services with the sole objective to fulfill the motto of BSNL, **to provide high quality services of various natures at affordable rates to the customers**. They want to remain always accessible, accountable and responsible to customers.

The **"All India Bharat Sanchar Nigam Limited Executives' Association"** which represents more than 25,000 thousand executives working in BSNL is now holding its 5th All India Conference on 17th to 19th June, 2016 at Mysuru, Karnataka. More than 1000 delegates from all over the Country are expected to participate in the conference.

A colourful Souvenir is being brought out to commemorate this unique occasion. The Souvenir will also contain useful articles and other data on Telecom Services. This could be an effective tool to publicize your products / services, since the souvenir goes to all important personalities connected with the Telecom throughout India.

We shall therefore, request you to kindly reserve a suitable space in the souvenir for publication of the advertisement regarding the products / services of your organization. The enclosed Order Form may kindly be got filled up and sent to us along with your remittance and advertisement material. The form for booking of space for advertisement and rate is furnished.

Thanking you,

Yours Sincerely,

B. S. Manjunath
Chairman
Souvenir Committee
9449852626

R. Chandra Shekar
Secretary
Souvenir Committee
9448402399

FOR DETAILS PLEASE CONTACT

H. Y. Andeli

Circle Secretary, Karnataka
9448344242



M. R. Nagaraj

Circle President, Karnataka
9449805574



H. Krishne Gowda

Convener 5th AIC,
Asst. Circle Secretary
Karnataka
9449994466

AN APPEAL

Sir/Madam,

Our Association is holding the 5th All India Conference during the month of June 2016 in Mysuru Karnataka.

We are bringing out a colourful souvenir to commemorate the occasion.

We request you to kindly extend your whole hearted support by sponsoring an advertisement in the souvenir. The association would be very much grateful for your contribution.

Thanking you sir,

Yours truly,

Prahlad Rai
General Secretary
AIBSNLEA
9868278222

P. Venugopal
President
AIBSNLEA
9443200177

RATES FOR ADVERTISEMENT

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|---------------------------------|---------------------|
| Back Cover Page Colour | Rs. 25,000/- |
| Inner Cover Page Colour | Rs. 10,000/- |
| Special Full Page Colour | Rs. 7,500/- |
| Special Half Page Colour | Rs. 5,000/- |
| Ordinary Full Page | Rs. 4,000/- |
| Ordinary Half Page | Rs. 3,000/- |
| Ordinary Quarter Page | Rs. 2,000/- |

Note: All A/c Payee Cheque / Demand Drafts may be drawn in the name of **"5th AIC"** payable at Mysuru to be sent to the Chairman, Souvenir Committee.

B. S. Manjunath

Chairman, Souvenir Committee
BSNL, Telephone Exchange, New Kantharaja Urs Road
Lakshmiপুরam, Mysuru-570 008

